

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-18/2009-R&C

Date: 15.03.2013

## Circular T&C-CM No. 124/12-13

### Sub: Revision of optional SMS packs under 2G & 3G postpaid mobile services -reg.

Kindly refer to this office circular of even No. dated 23.07.2010 vide which optional SMS packs were offered to 2G & 3G postpaid mobile customers. Now, it has been decided by the competent authority to rationalize the optional SMS packs as under:-

i) Revised optional SMS packs under postpaid mobile service:-

i) Fixed Monthly Charges in Rs.	15	20	30
ii) Free Local P2P SMS in Nos. (On-net)	Nil	2000 <sup>^</sup>	2000 <sup>^</sup>
iii) Free National P2P SMS in Nos.(On-net)	Nil	Nil	1000 <sup>^</sup>
iv) Rate of P2P SMS beyond free limit	0.5 p/SMS for Local/National (On-net) SMS and 12 p/SMS for Local/National (Off-net) <sup>^</sup>		As per plan

<sup>^</sup> The above free SMS is restricted to 100 SMS/day. All SMS beyond 100 SMS per day will be charged @ 50p/SMS or SMS charges as per plan which ever is higher.


ii) Service Tax as applicable will be charged extra.

2. All other terms and conditions will remain the same.

3. The above revision will be applicable with effect from **22.03.2013**.

4. The implementation of the revised tariff is to be made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff Order issued by TRAI. Customers may be suitably informed about revision in tariff. Circles have to revise the circle based plans, update their website and report the same to TRAI as per tariff reporting requirement of TRAI.


5. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-2/2010-P&P-CM (Pt.). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in) for further review of the scheme.

  
(N. S. Dhami)  
AGM (T&C-CM)  
Ph. 011-23327658

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)